

THE BIRCHLEGGINGS CLUB INC.

OUR PURPOSE: To contribute support of the American Birkebeiner Cross Country Ski Race and promote healthy life styles by encouraging participation in physical activities.

Board of Directors Meeting
September 27, 2019

President Gale Otterholt called the meeting to order at 3:00 p.m. at 3010 Broadway Street, Minneapolis, MN.

Board members present: Jim Tenorio, Dave Balsiger, Toni Popp, Steve Carmazon, Edward Eroe, Paul Thompson, Gale Otterholt

Not present: Connie Meek, Tom Rowley

Also present: John Kotar

The minutes from the January meeting were read and approved.

The treasurer's report was received and approved.

Agenda:

Board Elections: The board is soliciting non-incumbent nominees for the up-coming election. The board term of current director Toni Popp ends this year, and she is not seeking re-election. She was thanked for her six years of service on the board.

Donations to Youth XC: A motion was made and seconded to again make a donation to two youth groups; WINN, an organization that gives scholarships to high school Korte skiers and Nordic Rocks, a program developed to introduce young school children to the sport of cross country skiing. Motion carried.

Birchleggings website: Edward Eroe reported in detail on improvements and updates to the BL website. He again requests updates and relevant information from board members for posting.

Memory Bell Project: Jim Tenorio detailed the logistics of the Club's current bell project. Many details must be worked out and the project hopefully will become operational next summer.

BL 20, 30, and 40-year awards: There was discussion concerning the new 20, 30, and 40-year BL awards. The board wishes to be more involved with the design and handling of the awards and will reach out to the Birkie office in regard to this.

Club Membership: The board again discussed mailings to all Birchleggers in an effort to increase membership as we begin another membership campaign. The use of emails, paper letters, and Birkie office mailings were all discussed as ways of highlighting the club's accomplishments, benefits, and possible goals to pursue.

Toni Wise Award: The board was asked to submit names to be considered for the 2020 Tony Wise Award. A recipient will be selected at the January meeting.

Swix Clothing: The Swix collection of Birchlegger clothing that was made available in the past will not be offered this year.

Expo and Birkie Green: There was a brief discussion about the 2020 Expo. The BL Club will again staff a table and details will be worked out at the January meeting. Ideas for involvement in the "Birkie Green" concept will also be addressed.

The next meeting is scheduled for January 17, 2020, at 3:00 p.m. at the Birkie Office in Hayward.

The meeting adjourned at 5:00 p.m.

Submitted by Toni Popp
September 27, 2019